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A NEW AND UNIQUE CHAIR CONCEPT!

Malmstolen launches a completely new chair concept. The sit-stand chair with backrest, HIGH5, completes the existing assortment in an excellent manner and opens up a completely new market. The chair has been developed based on Malmstolen's scientific explanatory model SRRM; Support, Relief, Relaxation and Movement; in combination with our genuine knowledge about the ergonomics of sitting. For further information, please visit website: malmstolen.se



Product & Development Manager Erik Malm says:

- We have studied the phenomenon sit-standing from a scientific perspective. Based on the results of these studies, we have developed HIGH5, in which we make use of the advantages, but also compensate for the main charging disadvantages when it comes to this type of sitting.

- HIGH5 is a chair that gives people the opportunity to, in full, utilize their height-adjustable desks, and at the same time experience the characteristic qualities of Malmstolen. Quite simply, we continue to produce chairs that make you feel good when sitting in them. Workplaces change and at Malmstolen, we want to follow, but also lead the development of the ergonomics of sitting.

CEO Arne Malm continues:

- Malmstolen AB now enters into the next growth phase. We do not only launch a new chair in a new sitting segment, but also a new communication strategy. Mainly, you will notice this in our new brochure material, as well as on our new website.

- Our entire business and all communication shall reflect our fundamental values; Science, Commitment and Security.



Welcome to our stand A 38:20 at the Stockholm Furniture Fair; February 7th-11th 2012. This is a good opportunity to get to know us better while trying our new unique chair.

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Malmstolen AB is the genuine family-owned business with one overriding ambition – to create the market's best ergonomic workplace chairs. In the assortment, there are several chair models for various areas of use. The company was founded in 1994. The head office is located in Stenungsund with own plant in Hunnebostrand. Our turnover last year was just over SEK 50 millions. Our products are mainly marketed in Sweden, Norway, Finland, Denmark, Germany, France and the Netherlands.